



AMBASSADOR PROGRAM

Join Our Team as an Ambassador Rider!

Are you passionate about mountain biking and ready to take your riding to the next level? Do you want to represent top brands and be part of an exciting community? Ride Creative Lines is thrilled to announce an exclusive opportunity for enthusiastic and talented riders to join our Ambassador Program for the upcoming MTB season!

Our Values

- **Community Engagement:** Building strong local relationships and creating welcoming spaces for all.
- **Sustainability:** Promoting environmentally responsible practices and encouraging sustainable transportation and recreation.
- **Quality and Service:** Delivering top-quality products and expert customer service.
- **Inclusivity and Accessibility:** Ensuring cycling is accessible to everyone.
- **Education and Safety:** Providing resources and training to our community to enhance bike skills and confidence.
- **Innovation and Growth:** Continuously improving to support community cycling development.

What We Offer?

- A tiered ambassador program suited to different lifestyles: Junior, Social, Competitive and Elite.
- Exclusive Gear & Apparel: Get assisted access to the latest bikes, gear, and apparel.
- Event Participation: Represent Ride Creative Lines at MTB events and races.
- Community & Networking: Connect with fellow riders, industry professionals, and our network of associated brands and businesses.
- Promotional Opportunities: Feature in our marketing campaigns, social media, and supported events.
- Support & Training: Receive professional support and training opportunities to enhance your skills and performance.



Who We're Looking For?

- Passionate riders who live and breathe mountain biking.
- Individuals with a social media presence or a willingness to grow their online influence.
- Individuals eager to promote and embody the values of Ride Creative Lines and our partner brands.
- MTB enthusiasts of all skill levels who are committed to pushing boundaries and inspiring others.

Why Join Us?

As an Ambassador Mountain Bike Rider, you'll be part of a dynamic team dedicated to promoting the MTB lifestyle and fostering a vibrant biking community. Whether tackling the trails with friends, participating at events or sharing your journey with others in our community, you'll have the backing of a passionate store and supportive community.

How to Apply?

Express your interest by briefly introducing yourself, your riding experience, your goals and why you want to be an ambassador. Don't forget to include links to any social media profiles and MTB achievements.

Deadline for Applications: 16 December 2024

Unleash your potential and ride the trails with us! Join the Creative Lines community and be at the forefront of MTB excitement this season. We can't wait to welcome you to our team!

Submit your EOI to:

ambassador@creativelines.com.au

Ride Creative Lines – Where Passion Meets Pedals!